Privacy Policy

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Version: 1.1

General

Appical values the protection of your personal information. Therefore we carefully handle the processing of your personal information. Appical advises you to read this privacy policy carefully and if you have any questions or comments please feel free to contact us at support@appical.io.

What is Personal Information?

Personal information is data that is directly or indirectly traceable to a person. Examples of personal data are: name, address, date of birth, telephone number, location data or an email address.

Why does Appical process Personal Information?

Appical processes Personal Information with the aim of providing its services and allowing these services to function as good as possible, to improve the functioning of its services and to generate statistics. Appical does not share or sell your data. In addition, data is processed for security purposes and to be able to communicate efficiently with users of its services.

Based on what grounds does Appical process personal data?

Appical processes personal data with your explicit consent, it does so because it is necessary for the functioning of its services. In order to be able to use the services of Appical (such as preboarding, onboarding, offboarding, providing an overview of your data) it is, therefore, necessary that you provide personal information such as; full name, email. Without this personal data, Appical is not able to perform its services properly.

What kind of (categories) Personal Information does Appical process?

Appical processes the following personal information:
First name, Last name, Email.

As a user, when you upload your data to Appical, we collect, on behalf and upon instructions of you, information relating to you and your use of our services. Your incoming data might contain more information than first name, last name, and email address.

Sharing Personal Information with third parties and (categories of) recipients

Appical only shares personal information with third parties if this is necessary for its services, when there is a legal obligation, or when Appical is specifically requested by the customer (you). Appical does not pass on personal data to third parties other than;

- Amazon / AWS - S3 hosting (Frankfurt/eu-central-1 region)
- Amazon / AWS - Backup of database (Frankfurt/eu-central-1 region)
- Intercom - Support tooling
- Mandrill
- Stripe - Billing (Owner role only)

Sub-processors that comply with the EU-U.S. Privacy Shield might process data outside the EEC.

How long does Appical store Personal Information?

Appical does not store Personal Information any longer than necessary. Specifically, this means that the Personal Information is removed from our system thirty days after you remove your account or you ask us to remove your data.

Right to withdraw consent, access, rectification, and erasure of Personal Information

At all times, you are entitled to revoke your consent with regard to the processing of personal information by Appical, the right to inspect and correct the processed Personal Information, and the erasure and transfer of the Personal Information processed/stored by Appical. You can also submit a complaint about the processing of Personal Information to the Dutch Data Protection Authority.

Cookies

A cookie is a small file that is stored on your computer or telephone. Appical uses cookies to remember your preferences and to recognize its users on a subsequent visit. Cookies also enable Appical, among other things, to collect information about the use of our services and to improve and adapt these to the wishes of our users.
We place a cookie when you use our service. We use the following types of cookies:

- Functional cookies

- Statistic cookies

Disable cookie collection
It is possible to set your browser so that you do not receive cookies. However, in that case, it may be that you can not make use of certain services of Appical, or that our website and app work less well.

Security

Appical values the protection of your Personal Information. Therefore we apply the highest possible security standards, technical and organizational measures to protect your Personal Information against abuse.

Contact information is as followed:
Appical BV, TT Vasumweg 58E, 1033SC, Amsterdam, The Netherlands.
support@appical.io